

Tannin Volume Texture Perm



THE M TANNIN VOLUME
TEXTURE PERM

Tannin Volume Texture Perm

1. Product Outline

| | |
|-----------|----------------------------|
| Brand | Mugens The M |
| Item Name | Tannin Volume Texture Perm |
| Concept | Tannin + Collagen |
| Volume | 300ml |





Tannin Volume Texture Perm

2. Product Feature

01

It makes strong and elastic volume curl with **Tannin complex!!**

▪ Tannin?

-Tannin is a compound indicating acerbity taste from natural environment which can be found in Persimmon, Grape, and Wine, and Tea(Green tea, Black Tea, Coffee).

It strengthens cell and physique and gets rid of harmful toxic by anti-oxidizing effect and blood circulation.

It is used a lot in pore and sebum control cosmetics due to excellent astriction.



Persimm
on Leaf
Extracts



Green
Tea
Extract



Grape
Extract



Castanea
Crenata Shell
Extract



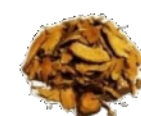
Carthamus
Tinctorius Flower
Extract



Coffee
Extract



Chlnese
Pepper Extract



Polygonum
Cuspidatum Root
Extract

“Complex contained with full of Tannin”

▪ Tannin effect for hair?

Density increase

Hair Elasticity

Hair Volume

As Tannin increases hair density, it makes curl volume of hair root by strong support fixture.



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2. Product Feature

02

It minimizes damage and enhances hair texture with 100% collagen powder!

- It provides shining and elasticity of hair with collagen working as cell adhesion and chain!
- It develops elastic and strong curl by minimizing hair damage!

03

High multi functional volume perm!

- Tannin Multi perm can be used in normal (Cold) perm and digital perm!

Tannin Volume Texture Perm

2. Product Feature

04

Fast curl making!

- It shortens procedure time by creating strong and volume curl fast.

05

It minimizes remaining stink with rose aroma

- It covers remaining stink perfectly with fragrant rose aroma during procedure.

06

Two Phase type of Moisturizing Neutralizer!

- Two-Phase type Neutralizer makes shining curl by protecting dry effect caused during perm procedure!

Tannin Volume Texture Perm

3. Procedure Direction

- ✦ Counseling
- ✦ Hair condition check and pre-shampoo
- ✦ Pretreatment and applying 1st agent
- ✦ Winding and leave

| | | |
|---------------------|-----------------------|---|
| Normal Perm | 1 st agent | 20mins~25mins |
| | 2 nd agent | 5mins~7mins |
| Digital Perm | 1 st agent | Heating leave 10mins + Natural leave 15mins |
| | 2 nd agent | 5mins~7mins |



* Leave time is different depending on temperature, hair texture, and amount of perm lotion

- ✦ Applying 2nd agent
- ✦ Rinsing out and Hair treatment