

# Organic Sansuhwa Down Color



# Organic Sansuhwa Down Color Components and functions

Ammonia-Free

-Mild hair-dye having  
no Irritation no  
remaining scent

Organic marigold  
extract

-Comfortable hair-dye  
with claming effect

Squid ink extracts

-Improve hair-dye  
and hair protection

Sansuhwa Down Color  
Natural Color containing the nature

Ceramide

Hair repair effect

Licorice, phytosterol  
extract

-Reduce scalp irritation

# Organic Sansuhwa Down Color Components and functions



Organic

## Marigold extract

- Flower originated from southern Europe
- Medical Herb that is widely used and helps digestion
- It is outstanding for astringency, antibiosis, and anti inflammation, so that it can be used for wound cure
- It has outstanding skin calming effect, and is used as a humectants
- Use the material certified by ECOCERT which is France Organic Certification Association.



Natural

## Squid Ink extract

- It is very similar with melanin in human hair
- It reduces hair damage and helps show vivid color.
- Mucilaginous Polysaccharides : provide gloss and vividness, reduce strong scent from specific hair
- Taurine component : It helps keep scalp and hair healthy

## Sansuhwa Down Color feature depending on each color

Black



Dark Brown



- 100% cover on grey hair
- Earth black, dark black  
(It turns to brown)
- Comparing to other competitors,  
it has low color - off
- Fast grey hair cover (about  
10~15 minutes)
- Permanent hair dye about 2/0  
(on Moving basis)

- 100% cover on grey hair
- Grey hair cover for heavy hair  
and thick hair
- Grey hair cover for male
- Permanent hair dye about 3/0  
( on Moving basis )

## Sansuhwa Down Color feature depending on each color

Brown



- 80% cover on grey hair
- 100% cover on thin hair
- Grey hair cover color for female
- Permanent hair dye about 5/0 (on Moving basis)
  - Tone down of Bleach level 10

Light Brown



- 50% cover on grey hair
- 100% cover on thin hair
- Grey hair cover color for female
- Permanent hair dye about 5/03 (on Moving basis)
  - Tone down of Bleach level 8
  - (One - touch procedure. After color off, it becomes natural)

## Comparison with other companies on Sansuhwa Down Color

After hair -dye, pigmentation  
on skin

Light Brown procedure for 10 minutes, and heat procedure for 7  
minutes



B company



Sansuhwa Down Color

Even though it has grey hair cover power, the pigmentation is low.